

High-End Retail Fit-Out

Featured: Cartier, Sloane Street



Loewe
Flagship - Bond Street



Cartier
Flagship - Sloane Street

Spaces with Purpose, Passion and Precision

We deliver high-end retail and luxury fit-out projects where brand, quality, detail and programme discipline take centre stage.

Our portfolio spans multi-million pound flagship boutiques, department store concessions and premium commercial interiors, delivered in some of the UK's most demanding retail environments, including live trading spaces, constrained historic city locations and high-profile estates.

We have collaborated with leading brands, including:

- Cartier
- De Beers
- Van Cleef & Arpels
- Vacheron Constantin
- Loewe

This demonstrates our ability to continuously protect brand integrity while managing complex logistics and tight programmes to exceptionally high-quality finishes.

Brands We Collaborate With

A. LANGE & SÖHNE
GLASHÜTTE I/SA

Browns

Cartier

DE BEERS
A DIAMOND IS FOREVER

D&G
DOLCE & GABBANA

FEAR OF GOD

GIVENCHY

Harrods

KITH

LOEWE

PANERAI

RICHEMONT

SELFRIDGES&Co

VACHERON CONSTANTIN
GENÈVE

Van Cleef & Arpels



Van Cleef & Arpels
New Bond Street



Selfridges
Oxford Street

Project Overview	
Brand	Selfridges
Duration	36 Weeks
Contract Type	JCT SBC with CDP
GIFA	1500m²

We transformed the First Floor Menswear Department through carefully phased strip-out and high-end fit-out, reshaping this flagship trading floor while keeping customer access fully live throughout.

The space was taken back to bare shell and rebuilt as a modern premium menswear destination, complete with new fitting rooms and a standout skate ramp "The Bowl" and Defender feature installations.

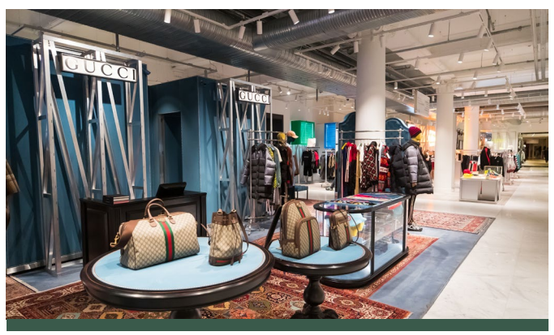
Completed within a significantly high-footfall, operational store in Oxford Street, central London, world-renowned as Europe's busiest shopping destination. Successful programme delivery relied on meticulous phasing, discreet out-of-hours working and close coordination with Selfridges' operations and multiple brand concessions to protect trading and the customer experience.

- Phased strip-out and fit-out of first-floor menswear
- Formation of retail space including feature spaces
- Installation of new exposed M&E services.
- Works to listed ceilings with fibrous mouldings
- New floor finishes including Carrara marble walkways and cement tiles
- Installation of fire curtain around atrium escalator while maintaining access
- Refurbishment of brick piers, entrance portals and surrounding windows
- Management of individual concession fit-outs and fitting rooms

Our 24/7 phased delivery approach kept momentum high and protected trading performance, with out-of-hours activity ensuring the customer journey was flawless, smooth and interruption free.

Premium finishes were seamlessly integrated with complex M&E installations and critical life-safety works, precision-crafted performance and achieving Selfridges' iconic aesthetic expectation.











Browns

Flagship - Brook Street

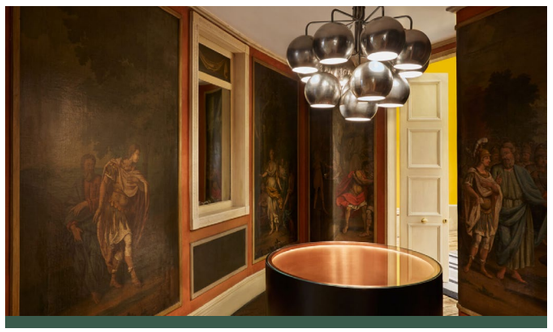
Project Overview	
Brand	Farfetch
Duration	45 Weeks
Contract Type	JCT D&B
GIFA	1600m²

Our five-floor flagship boutique transformation in Mayfair for Browns on Brook Street re-imagined a prestigious Grade II listed building as an elite multi-level luxury retail, dining and private client oasis.

Orchestrated from a bare-shell, this central london fit-out spanned the basement through to third floor, carving out distinct high-end retail worlds alongside a full restaurant and kitchen, back-of-house infrastructure and a dedicated “Very Important Customer” (VIC) suite, delivered within tight conventional constraints of heritage architecture.

- Full fit-out of a five-floor Grade II listed building
- Formation of retail spaces, restaurant, kitchen and back-of-house areas
- Creation of VIC suite with private facilities
- Complex mechanical and electrical services coordination across floors
- Central stair void feature chandelier installation
- Curved and vaulted ceilings with fibrous mouldings and Barrisol finishes
- Extensive bespoke joinery and millwork throughout
- External courtyard works including dining area and landscaping







Loewe

Flagship - Bond Street

Project Overview	
Brand	Richemont
Duration	55 Weeks
Contract Type	JCT IBC with CDP
GIFA	600m²

Creation of Casa Loewe's new flagship boutique on New Bond Street in Central London, globally renowned as one of the most expensive, luxurious and exclusive shopping destinations. This multi-storey retail space was reshaped into a highly crafted, immersive brand environment.

A complete strip-out and demolition across the basement, ground and first floors, including slab and lift removal, underpinned by a conveyor "waste away" system for continuous waste management accelerated progress. Extensive structural interventions included new steelwork, rib-deck slabs and 23 x 10m deep piled boreholes, opening up new capacity and enabling the "as designed" vertical circulation strategy.

- Installation of central lift shaft featuring a sophisticated transparent passenger lift
- Bespoke cable-tensioned floating staircase with curved balustrade
- Campaspero stone and polished concrete flooring
- Marmorino polished plaster finished partitions

The crystal-clear passenger-lift capsule ascending through a cable-tensioned floating staircase, wrapped with a sculpted curved balustrade, set against a backdrop of Campaspero stone and polished concrete floors with carpet inlays created a commanding architectural showpiece.

This dramatic core is complemented by Marmorino finished partitions, a lush vertical garden, fully re-crafted shopfront, premium signage and bespoke joinery - elevating every "touch point" front and back-of-house. Integrated M&E, precision lighting and discreet merchandise tagging, finishes this unmistakably couture flagship shopping journey.

Casa Loewe is intentionally crafted to feel like the refined home of a discerning collector, creating an intimate, high-end residential style environment.











Cartier

Flagship - Old Bond Street

Project Overview	
Brand	Richemont
Duration	32 Weeks
Contract Type	JCT IBC with CDP
GIFA	470m²

A highly complex transformation in the heart of Mayfair, London's most prestigious and coveted luxury retail location within an exceptionally constrained footprint.

We transformed the existing shell, through a comprehensive strip-out and façade replacement. Creating an elevated flagship environment setting delivering the brand's architectural vision while meeting enhanced security expectations.

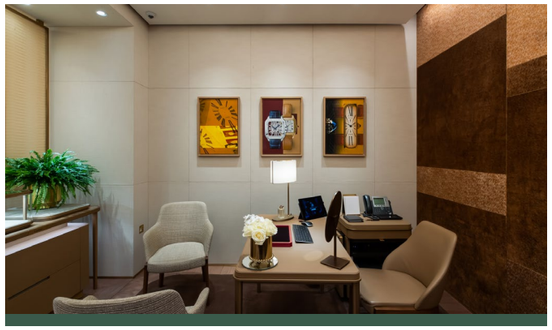
Works included complete removal of existing shopfront and façade, installation of a meticulously engineered temporary propping system, creation and reinforcement of secure strong room and goods safe within the replanned layout. Delivery enabled a tightly controlled back-of-house strategy while preserving an effortless, high-luxury front-of-house experience.

- Complete strip-out and façade replacement
- Structural steelwork to form strong room and secure safes
- Bronze patinated glazed shopfront with stone cornices
- Full mechanical and electrical services installation
- Bespoke joinery, Italian millwork and retail showcases
- High-end stone floor finishes throughout
- Upgraded security, new windows in keeping with heritage requirements and external signage

Premium finishes completed the transformation, with high-end stone flooring to retail and circulation spaces, elegant-glazed partitions, decorative cornices and sculptural feature lighting. These areas were complemented by upgraded staff welfare zones and a fully optimised back-of-house suite.

The outcome is a meticulously crafted flagship, delivered with the precision, control and discretion expected by a world-leading luxury brand.







A. Lange & Söhne

Flagship - Old Bond Street

Project Overview	
Brand	Richemont
Duration	16 Weeks
Contract Type	JCT IBC with CDP
GIFA	242m²

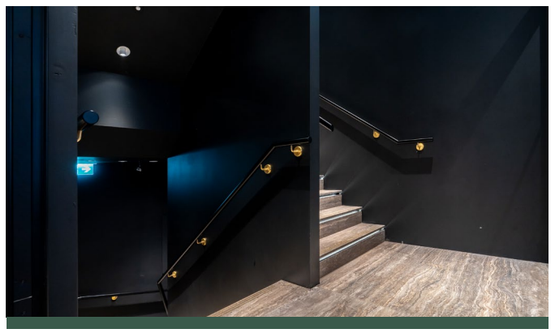
Creation of a sophisticated flagship boutique at 29 Old Bond Street within the Mayfair conservation area for A. Lange & Söhne. This renovation and precision installation elevated a multi-storey structure in one of London's most prestigious retail locations.

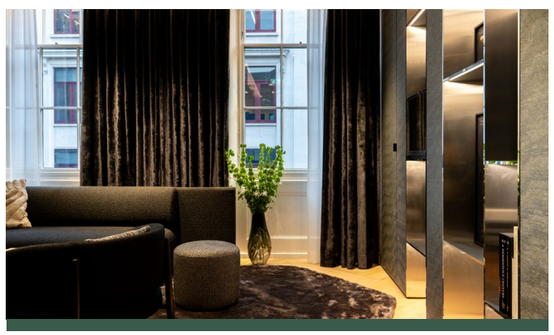
This whole building transformation from basement to third floor, encompassing enabling works, strip out and structural alterations before introducing premium finishes and fully integrated M&E systems.

- High-end refurbishment and shopfitting across multiple floors
- Enabling surveys including services verification and asbestos works
- Structural alterations including new stair openings and void infill
- Full mechanical and electrical services installation
- Bespoke joinery coordination and client millwork integration
- High-quality internal finishes and feature architectural elements

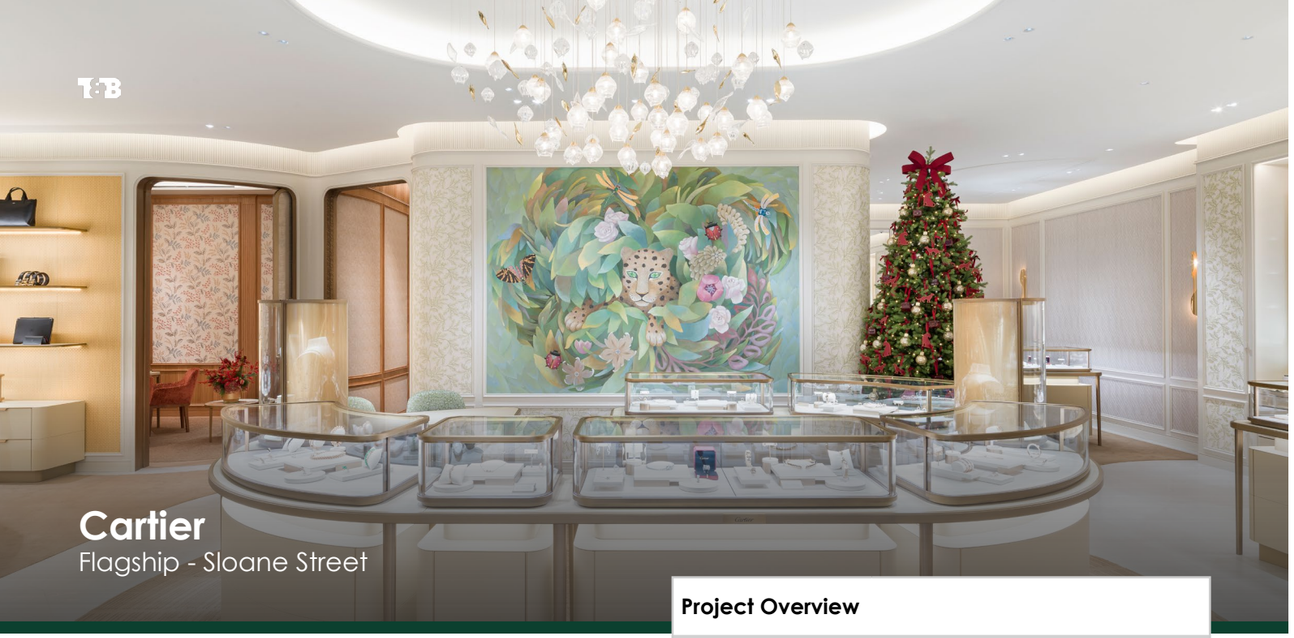
Successful delivery hinged on exceptionally tight sequencing and intensive coordination with the client's appointed millwork contractor, alongside specialist trades.

This collaborative approach safeguarded programme certainty and ensured a consistently elevated quality finish within the constraints of a complex central London globally renowned premier luxury shopping destination.









Cartier

Flagship - Sloane Street

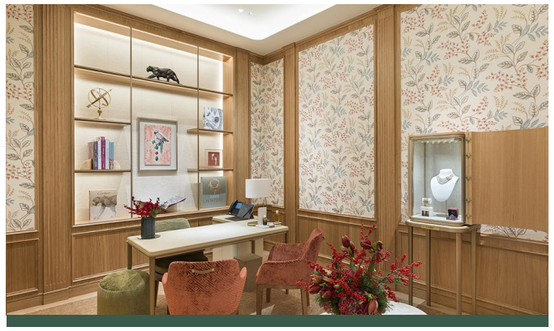
Project Overview	
Brand	Richemont
Duration	24 Weeks
Contract Type	JCT IBC with CDP
GIFA	170m²

A complete space transformation, re-establishing brand presence in the heart of Chelsea with a refined, residential-inspired stylish retail environment. This whole internal and external refurbishment delivered a beautiful example of blending architectural heritage with contemporary design.

Works included a comprehensive ground-floor refit, featuring upgraded M&E services, new gypsum partitions and premium finishes, applied across floors, walls and ceilings. A standout interior feature is a bespoke hand-painted mural by Ventta Studio, celebrating Cartier's signature flora, fauna and Panthère motifs, creating a powerful visual focal point. Bespoke terrazzo flooring and carefully curated interior textures throughout compliment the mural creating a front-of-house setting that embodies the elegance and artistry of a true luxury flagship store.

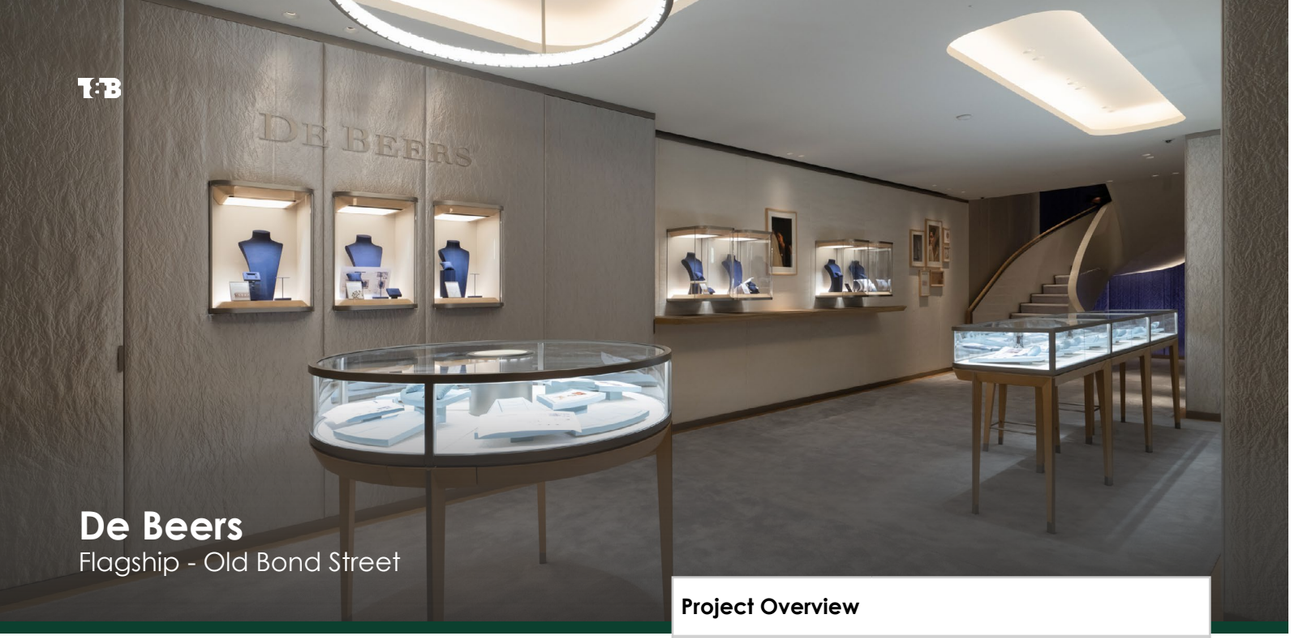
- Full internal refurbishment to ground-floor boutique
- Upgraded mechanical and electrical services
- High-end floor, wall and ceiling finishes
- Feature hand-painted mural
- Bespoke terrazzo flooring
- Complete back-of-house refurbishment
- Reconfigured kitchen and changing areas
- Shopfront alterations including awning and façade lighting

Externally, the scheme delivered a fully coordinated upgrade transforming the boutique façade, with new bronze-patterned fascia panels, enhanced door and window assemblies, and a refined discreet architectural lighting scheme. Close coordination with local authorities and estate stakeholders culminated in full-height scaffolding and branded hoarding installation, facilitating façade repairs, specialist cleaning and the integration of programmable lighting controlled through a Mode eDIN system. The result is a visually elevated boutique fully aligned with Cartier's global brand standards and luxury presence.









De Beers

Flagship - Old Bond Street

Project Overview	
Brand	De Beers
Duration	26 Weeks
Contract Type	JCT IBC with CDP
GIFA	220m²

The transformation of De Beers' flagship on Old Bond Street was achieved through refurbishment and fit out across ground and first floors creating an elevated, high-quality jewellery setting, defined by glamorous bespoke lighting, exquisitely crafted millwork and a feature helical staircase that amplifies the client experience.

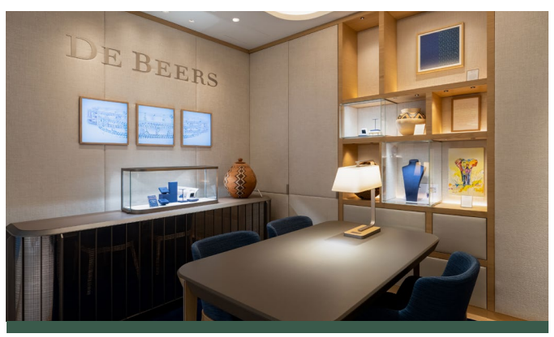
To protect brand presence on this prestigious Bond Street frontage, full-height scaffolding and custom De Beers-branded hoarding were installed, allowing works to progress discreetly while maintaining the boutiques iconic structure.

- Full M&E coordination and associated services
- Raised access flooring throughout
- Structural steelwork to support secure safes
- Integration with landlord's lift systems
- Design coordination and installation of bespoke helical staircase
- MF ceilings with recessed coffers
- External canopy, bespoke signage, and metal panels
- High-end joinery and premium floor finishes

Delivery required meticulous coordination and precision workmanship throughout, integrating full M&E systems, alongside raised access flooring, structural steelwork for secure safes and seamless interfacing with the landlord's lift systems.

External elements including a canopy, bespoke signage and metal panels completed a flagship-level masterpiece in one of London's most demanding luxury retail environments.









Vacheron
Old Bond Street

Project Overview	
Brand	Richemont
Duration	10 Weeks
Contract Type	JCT Minor Works with CDP
GIFA	270m²

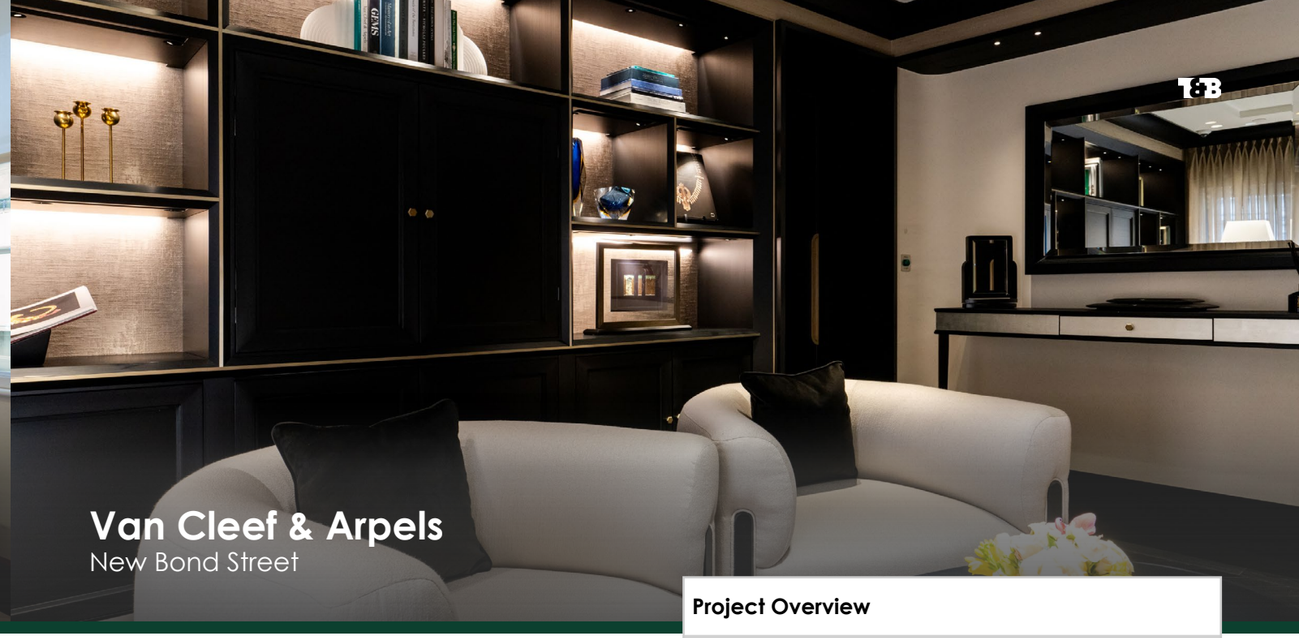
Crafted on the fifth floor of a Grade II listed building this private gallery suite provides a discreet setting for clientele including exclusively tailored viewings.

- Internal strip-out and high-end fit-out to fifth-floor
- Bespoke joinery to front-of-house, offices, kitchens and watchmakers' areas
- New partitions, doors and motorised curtain
- Installation of custom-made carpet transported and laid in a single piece
- Bronze lamination applied to lift reveals
- Formation of VIP area with high-end white goods
- Electrical, lighting, data, access control and CCTV installations
- Modifications to HVAC and life-safety systems

The craftsmanship and fine detail reflect the calibre of the clientele; the interior presents a quietly luxurious environment where precision and restraint shape every detail. Bespoke joinery, carefully considered partitions and doors and discreetly integrated motorised drapery create a calm, refined journey through the space. The seamless, custom one-piece carpet installation unifies the interior, while bronze-finished lift details provide depth and warmth. The purpose-designed VIP salon offers a private setting with premium integrated appliances creating a highly personalised experience.







Van Cleef & Arpels
New Bond Street

Project Overview	
Brand	Richemont
Duration	20 Weeks
Contract Type	JCT IBC with CDP
GIFA	35m²

This third-floor VIP suite and lift lobby redesign established a more refined, high-impact entrance and sophisticated presentation to the executive lounge. These enhancements were realised through targeted internal alterations and a full refurbishment.

Following the controlled strip-out of finishes, partitions and selected MEP elements, the space was rebuilt with new floor, wall and ceiling finishes, full internal redecoration and integrated presentation technology, elevating private client engagement and experience.

- Internal enhancements to third-floor VIP suite
- Redesign of lift lobby and executive lounge
- Partial strip-out of finishes and partitions
- Installation of presentation facilities to waiting area
- High-specification imported furnishings and finishes
- Dimensional survey and coordinated design
- Modifications to electrical, mechanical, HVAC, sprinkler and life-safety systems

The design evolution was underpinned by a comprehensive dimensional survey and close coordination with the client's appointed design team, ensuring seamless integration of HVAC modifications, sprinkler reconfiguration, life-safety upgrades and access-control enhancements within a live luxury retail environment.





Brand Concessions



Cartier
Harrods



Van Cleef & Arpels
Selfridges



Valentino
Harrods

Harrods

SELFRIDGES&Co

BICESTER VILLAGE



Fear of God
Selfridges



Dolce & Gabana
Harrods



Givenchy
Bicester Village

Residential Fit-Out
Private Client

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